

FUZZ GUITAR SHOW 2020

GENERAL TERMS OF PARTICIPATION

Organizer: FUZZ Media AB

Location: Eriksbergshallen, Quality Hotel 11, Maskingatan 11, 41764 Göteborg, Sweden

Date: May 9-10 • 2020

Opening hours: Saturday May 9, 10.00- 18.00 Sunday, May 10, 11.00-17.00

Project Manager / Booking: Ulf Zackrisson

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Stand Manager / Technical Director: Jens Sandberg

info@fuzzguitarshow.com

In connection with the registration of the FUZZ Guitar Show 2020 the exhibitor undertakes to observe and comply with these fair terms and regulations issued by the organizer.

REGISTRATION

The official registration period expires on April 10, 2020. Registration is made on line at www.fuzzguitarshow.com. A reservation confirmed by the organizer, if not cancelled within 14 days, is a contract for stand space and rental for that space which is binding on both parties and may not be transferred to a third party without the organizer's permission.

The exhibitor has the right to cancel within 14 days after receipt of the organizer's reservation confirmation, without penalty.

It is not permitted to share tables or exhibition space between two or more exhibitors / companies.

EXHIBITOR PASS

Exhibitors must notify the organizer of the number of staff in advance to receive an exhibition pass. Exhibition passes must be collected at the FUZZ Guitar Shows reception before admission to loading in the exhibition hall can take place.

The number of passes is calculated according to the size of the stand or the number of tables as follows:

12-20 m2 – 2 exhibitor passes

1-5 tables – 2 exhibitor passes

6-10 tables – 3 exhibitor passes

24-36 m2 – 3 exhibitor passes

40 m2 and upwards – 4 exhibitor passes

Extra passes can be ordered for 220 SEK / pcs (pass applies to all trade days)

GENERAL PROVISIONS

The organizer is entitled to refuse or set special conditions for customer participation, or the execution of a particular arrangement, without justification.

The organizer decides placement of stands and tables and is entitled to redistribute layout.

If the organizer can not provide a designated booth area, the organizer has the right to change location and space to a reasonable extent without releasing the exhibitor from his obligation to pay compensation.

Legal retail trade of goods and services is permitted at the fair.

In connection with the registration for the exhibition the exhibitor agrees to observe the conditions and regulations issued by the organizer.

Only such products and services deemed by the organizer to conform to FUZZ Guitar Shows targeting and meet reasonable quality requirements may be exhibited.

If the exhibitor wishes to perform marketing outside their stand space, permission must first be given by the organizer.

The exhibitor is not entitled to serve food or drink in his stand or in the fair area.

The organizer is not responsible for material, clothing or equipment belonging to the exhibitor or third party kept in the exhibition area.

Political propaganda is not permitted in the booths.

CONSTRUCTION

Construction can start on Friday, May 8, after 12:00. Exhibition halls will close at 22.00 and will open again for exhibitors at 8.00 on Saturday May 11. The stands must be completed at the latest 09.30 Saturday, May 9. On Sunday, when the fair opens at 11.00, you can enter 10.00.

The exhibitor carries out the construction and decoration of his stand and ensures that the mounting structures are strong enough, stylish and safe. The organizer is entitled to remove inappropriate constructions. Stands must be designed in such a way as to guarantee the "intimacy" of the exhibitors. The exhibitor must not make use of the design of another exhibitor or hall without special agreement.

The exhibitor is responsible for damage caused by the construction on stand walls, floors, walls in rooms etc. Nails, screws, strong tape or the use of a staple gun are not allowed.

The standard height of the stands is 250 cm. Stands above standard height requires organizer approval, as well as banner set and the like above booth.

Other than the name of the exhibitor or his or her principal may be mentioned in the stand solely with the organizer's consent.

TABLES

The tables, for exhibitors who have booked tables instead of a stand, should be covered with black cloth to create a uniform impression. The exhibitor is responsible for covering the table with black cloth.

ELECTRICITY

230 volt sockets are located within the exhibition area. For special requirements, exhibitors are asked to contact the organizer. The exhibitor must bring his own extension cables and power sockets.

Desired electricity connection is made in the booking form.

DEMOS & CLINICS

Exhibitors must agree with the organizer about demonstrations, audiovisual presentations or musical performances in the stands. FUZZ Guitar Show is a “silent guitarshow” and no demonstrations of products above normal sound levels are allowed.

NOTE! Guitar amplifiers and such audio system should be facing the stand!

The organizer decides what is the normal sound level. Amplified live music is not allowed in the stands.

On the upper floor there are rooms for booking for exhibitors who wish to make demonstrations over the normal sound level, or the demonstration can be done in a dedicated soundproofed room in the exhibitor's booth.

SECURITY

Exhibitors must observe applicable public safety regulations.

The organizers are responsible for public order in the exhibition area during the exhibition and construction period.

The organizers are responsible for both general and nightly surveillance in the exhibition hall and environs.

The exhibitors are responsible for surveillance of their own products and materials during the show.

The city fire department's fire safety regulations must be adhered to.

Smoking is prohibited in Eriksbergshallen.

CLEANING

The organizer provides for cleaning in the exhibition area.

Cleaning of the booths during the show is handled by the exhibitor.

REMOVAL OF EXHIBITION STANDS

All display materials and structures must be removed from the exhibition hall by Sunday, May 10 at 24:00. Exhibitor must make special arrangements with the organizer about leaving materials in the exhibition area. Deconstruction may start no earlier than 17:00 on Sunday May 10.

FORCE MAJEURE

The organizer reserves the right to cancel or postpone the show to a later time if it cannot be executed at the specified time due to insurmountable obstacles.

In case of accidents or injuries, the organizer's maximum liability is limited to the rental cost of table(s) or exhibition space..

INSURANCE

The organizers are not responsible for thefts, damage to exhibitor's goods and structures, or harm caused to or by property of a third party. It is the responsibility of the exhibitor to insure himself against such eventualities, if he so wishes.

PARKING

Fee parking facilities are available adjacent to the exhibition hall.

EXHIBITION GUIDE

A printed exhibition guide will be distributed to the public at the entrance. Exhibitors will be listed in the exhibition guide.

ACCOMODATION

Quality Hotel 11 offers discounted rates for exhibitors. NOTE: Limited number of rooms. A booking code will be sent with the order confirmation. We recommend booking as early as possible.

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